

Agenda: October 5-7, 2016
Buena Salud (Good Health) Americas Meeting
Let's Talk About Prevention of Cervical Cancer and Other HPV-Related Diseases
Leadership Initiative
Intercontinental Hotel: Miramar Panama, Miramar Plaza, Balboa Avenue
Panama City, Panama

Objective: To establish a joint action plan and help build the capacity of community-based organizations and civil society groups in the Americas to address cervical cancer and other HPV-related diseases. The meeting sessions will focus on: 1) showcasing government/community efforts in the implementation of policies addressing HPV-related cancers and other diseases; 2) building community capacity through training and support of local leaders and stakeholders; and, 3) identifying priority opportunities for collaboration and multi-sector partnerships that address the prevention and control of cervical cancer and other HPV-related diseases throughout the Americas.

Tuesday, October 4, 2016

Arrivals For any questions or on-site support please contact Edgar Gil Rico at emg@healthyamericas.org or +1-202-374-7252

Wednesday, October 5, 2016

8:00am -- 8:30am **Registration**

8:30am -- 9:00am **Welcome Remarks and Introductions**
Ministry of Health of Panama

- Julio Santamaría, MD. Advisor, Office of the Minister of Health.

National Alliance for Hispanic Health – U.S.A.

- Lourdes Baezconde-Garbanati, PhD, MPH, MA. Professor, Department of Preventive Medicine, Keck School of Medicine, USC; Director, Center for Health Equity in the Americas; and, Vice-Chair, Board of Directors, National Alliance for Hispanic Health.

Pan American Health Organization – Panama

- Federico Hernandez Pimentel, MD. PAHO/WHO Representative.

University of South Florida (USF) Health Panama – Panama

- Arlene Calvo, PhD, MPH, CHES. Research Assistant Professor.

9:00am – 10:00am **Keynote Lectures**

Speakers Introduction: Marcela Gaitán, MPH, MA. Senior Director for External Relations, National Alliance for Hispanic Health, U.S.A.

Overview of HPV-Related Cancers and Other Diseases – Status in the Americas

- Bernardo Nuche-Berenguer, PhD. Specialist, Non-Communicable Diseases Prevention and Control, Pan American Health Organization, U.S.A.
- Dilsa Lara. Immunizations Focal Point, Pan American Health Organization, Panama.

Cervical Cancer Among Hispanics and Monitoring Impact of HPV Vaccination in the U.S.A.

- Denise Duran, MPH. Health Services Officer, Office of International Cancer Control, Division of Cancer Prevention and Control, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention (CDC), U.S.A.

Primary Prevention and Control of Cervical Cancer and HPV-Related Diseases in Panama through Vaccination

- Itzel de Hewitt, RN. Coordinator of the Panamanian National Immunization Program, Ministry of Health, Panama.

10:00am – 10:15am Coffee Break

10:15am – 11:30am National Policies and Impact at the Community Level

This session will illustrate the impact of immunization policies that address prevention & control of cervical cancer and HPV-related diseases in the Americas. The strategies, opportunities, and challenges experienced by Argentina, Brazil, Puerto Rico, and the United States will be explored. Speakers Introduction: Paul Baker, Senior Director for Programs, National Alliance for Hispanic Health, U.S.A. Moderator: Denise Duran, MPH, Centers for Disease Control and Prevention, U.S.A.

Argentina – Argentina's Successful Implementation of a National Human Papillomavirus Vaccination Program

- Carla Vizzotti, MD, Head of the National Immunization Program, Ministry of Health.

Brazil – Lessons from the National Immunizations Program and the HPV Vaccine

- Carla Magda S. Domingues, PhD, Coordinator of the National Immunization Program, Ministry of Health.

Puerto Rico – Challenges in HPV Vaccine Policy: Accelerating HPV Vaccine Uptake in PR

- Iris Cardona, MD, Clinical Advisor, National Immunization Program, Health Department.

11:30am – 12:15pm Q&A – Group discussion

12:15pm – 1:30pm Networking Lunch

1:30pm – 2:30pm Our Work at the Community Level

In this section, community leaders and researchers from Peru, Panama, Puerto Rico and the United States will illustrate opportunities and challenges experienced during the implementation of multi-sector collaboration efforts, to address the prevention and control of cervical cancer and HPV-related diseases in their communities. Speaker Introductions: Ana Atencio, Technical Cooperation Coordinator and Advisor on Food and Nutrition Security, Pan American Health Organization. Moderator: Arlene Calvo, PhD, USF Health, Panama

Peru – Dialogues on the Right to Immunization for Children and Adolescents. How to Work with the Government.

- Pilar Collantes, President, and Edson Aguilar, Vice President of *Voces Ciudadanas*.

Panama – Social Aspects of Cervical Cancer Research in Panama – Indigenous Communities

- Arlene Calvo, PhD, MPH, CHES, USF Panama and Lourdes Alguero, R.N., Universidad de Panamá, Panamá.

Puerto Rico – *Voces de Rhaiza* – Working with Coalitions in Puerto Rico

- Brenda T. Padilla Pérez, B. A., MPHE, Coalition Director, *Voces: Coalición de Vacunación de Puerto Rico*.

United States – *Nuestras Voces* – Our Voices: National Hispanic Network to Reduce Tobacco-Related and Cancer Health Disparities

- Paul Baker, Senior Director for Programs, National Alliance for Hispanic Health, U.S.A.

2:30pm – 3:00pm Coffee Break and Documentary

3:00pm – 5:00pm

The Power of Stories – Health Communications Training Session – Part I

This training session will cover the latest health communication trends and strategies, and review effective social media interventions that engage communities to raise awareness in the prevention and control of cervical cancer and HPV-related diseases.

Regional Landscape / PAHO's Communications Strategy

- Arantxa Cayon, Communications Specialist, Department of Non-Communicable Diseases Prevention and Control, Pan American Health Organization, U.S.A.

Case Study: Findings from focus groups with women on their understanding of messages related to HPV and cervical cancer.

- Irene Agurto, PhD, Consultant, Pan American Health Organization, Chile.

Social Media

Introduction on the use of Social Media by PAHO/WHO, Ministers of Health and other partner organizations / Opportunities for capacity building for organizations working on cervical cancer and HPV-related diseases in the Americas

- Javier Muñoz, Specialist, Social Media, Department of Communications, Pan American Health Organization, U.S.A.

Thursday, October 6, 2016

8:00am – 12:30pm

Strengthening Local Voices – Building Community Advocacy Capacity

Training workshops will provide community participants with strategies/approaches on how to build local advocacy capacity and strengthen relationships with local government, and information on available tools and resources that can be used during the implementation of advocacy campaigns at the local level.

8:00am – 9:45am

The Power of Stories – Health Communications Training Session – Part II

- Pan American Health Organization, U.S.A.

9:45am – 10:00am

Coffee Break

10:00am – 11:00am

Community Outreach Advocacy – Case Study: Advocacy in El Salvador and Tools from the Union for International Cancer Control (UICC)

- Mauricio Maza, M.D., Chief Medical Officer, Basic Health International, El Salvador.

11:00am – 12:30pm

The Value of Immunization: Collaboration among all development partners on vaccine issues. This workshop will focus on training leaders from civil society organizations and community-based organizations on the value of HPV immunization and provide tools to encourage collaboration with national governments, the private sector, media and all other partners on vaccine issues.

- Isis Castillo, MD, President, Comisión Nacional Asesora de las Prácticas de Inmunización (CONAPI), Panama.
- Itzel de Hewitt, RN. Coordinator of the Panamanian National Immunization Program, Ministry of Health, Panama.
- Yaribeth Ramos, MD, National Epidemiology Department, Caja de Seguro Social, Panama.

12:30pm-1:30pm

Networking Lunch

- 1:30pm- 4:00pm **Roundtable – Our Collective Impact**
 In this session, participants will create an Action Plan (action steps with timeline, resources, priority collaboration opportunities, key strategic multi-sector partnerships) for community mobilization to address the prevention and control of cervical cancer and other HPV-related diseases in the Americas.
Moderators:
- Lourdes Baezconde-Garbanati, PhD, MPH, MA, USC, U.S.A.
 - Bernardo Nuche-Berenguer, PhD, PAHO, U.S.A.
 - Marcela Gaitán, MPH, MA, NAHH, U.S.A.
- 4:00pm – 4:15pm **Coffee Break**
- 4:15pm – 5:00pm **Working with *Promotoras* – Their Role as Community Advocates**
- Venus Gines, MA, President, *Día de La Mujer Latina*, Texas State Certified Training Instructor: *Promotores* / Community Health Workers, U.S.A.
- 5:00pm- 6:00pm **Innovative interventions: Part I**
[Es Tiempo](#) and [Tamale Lesson](#): Reaching Hispanic women with messages on the importance of cervical cancer screening and to increase uptake of the HPV vaccine
- Lourdes Baezconde-Garbanati, PhD, MPH, MA, Professor, Department of Preventive Medicine, Keck School of Medicine, USC, U.S.A.

Friday, October 7, 2016

- 8:30am – 9:30am **The Future: Fundraising and Sustainability**
 Discussion around sustaining local efforts by fundraising and leveraging resources through grants and partnership development.
- Arlene Calvo, PhD, MPH, CHES, Research Assistant Professor, USF Health Panama.
 - Bernardo Nuche-Berenguer, PhD, Specialist, Non-Communicable Diseases Prevention and Control, PAHO, U.S.A.
- 9:30am – 10:15am **Community and Academic Research Partnerships – A Closer Look**
 Participants will discuss advantages and challenges of these partnerships and their impact on the implementation of programs at the community level, as well as the role that community/civil society can play as stakeholders in these partnerships. Moderator: Lourdes Baezconde-Garbanati, PhD, MPH, MA, USC, U.S.A.
Panel:
- Rosemary Pascacio, Panama (*Representante comunidad indígena*)
 - Guillermo Tortolero-Luna, MD, Universidad de Puerto Rico, Puerto Rico
 - Theresa Byrd, DrPH, MPH, RN, Associate Dean and Chair, Department of Public Health, Texas Tech University Health Sciences Center, U.S.A.
- 10:15am – 10:30am **Coffee Break**
- 10:30am – 12:20 pm **Innovative interventions: Part II**
 AMIGAS: A Cervical Cancer Prevention Trial Among Mexican-American Women
- Theresa Byrd, DrPH, MPH, RN, Associate Dean and Chair, Department of Public Health, Texas Tech Health Sciences Center, U.S.A.

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| 12:20pm – 12:30pm | Conclusions: Our Collective Impact A summary of what was learned and confirming next steps. |
| 12:30pm – 12:40pm | Group Photo |
| 12:40pm – 1:30pm | Networking Lunch |
| 1:30pm | Adjourn and Farewell |